

Recommendations for Controlling Costs when Switching to the Keurig® Brew System

This information is based on pilot programs conducted at TBC's retail stores where customers consumed 12 K-Cups® per day with an average car count of 20 cars per day. We recommend adjusting quantities for your particular store based upon your average car count.

- **Step 1:** Get set up with an Office Depot account and receive item #325906 (Coffee Pod Drawer) pictured below for \$15.22, retail value of \$20 - \$30 (Amazon).

The more K-Cups your customers see, the more they will use so limit your K-Cup drawer to 20 K-Cups per day. Place unopened boxes of K-Cups out of sight in a storage closet.

Item # 325906, priced at \$15.22



Mind Reader Coffee Pod Drawer For 36 K-Cups®, Black

Item # 325906 Entered Item # 325906

Easily access up to 36 of your favorite K-Cups

- 3 drawers hold 36 pieces.
- Patent pending heat resistant panel.

- **Step 2:** Limit your supply orders to 4 cases of K-Cups per month. There are 96 K-Cups per case, totaling 384 K-Cup servings per month. You should only need 6 - 8 creamer and sugar canisters per month in the summer months and 12 creamer and sugar canisters in the winter months.
- **Step 3:** Limit your K-Cup offering to 2 blends of regular coffee K-Cups (no decaf) and remove tea and hot chocolate, if you currently offer it.



Quench 170
Keurig Coffee Brewer

Talk to a Quench coffee expert today!

phone: 888-554-2782, option 3 | email: coffee@quenchonline.com