



More
than ever
before.

Ready for even more benefits?

As your exclusive stocking partner, NAPA offers Big O Tires shops nationwide everything your shop needs—from convenient access to top-quality parts to fast delivery.

And now we've got *more* training.

More OSS and dedicated manufacturing reps there for you.

And *more* industry-leading savings.

So find out more about your updated program benefits!

The NAPA Premium Program

Savings at every level! Your shop is automatically enrolled in the proper program level every month, so you'll receive all of this **with every order:**

NAPA Premium

Gold

7% Rebate

on qualified hot shot and stocking purchases starting at \$2,000 per month

\$4,116 Potential Annual Rebate

or \$343 monthly on \$4,900 purchase

NAPA Premium

Platinum

12% Rebate

on qualified hot shot and stocking purchases starting at \$5,000 per month

TBCU & SSG Training

Perfect Brake Job; Ride Control SSV (Safety, Service, Value); Bearings; and Chassis

\$14,256 Potential Annual Rebate

or \$1,188 monthly on \$9,900 purchase

NAPA Premium

Diamond

15% Rebate

on qualified hot shot and stocking purchases starting at \$10,000 per month

TBCU & SSG Training

Perfect Brake Job; Ride Control SSV (Safety, Service, Value); Bearings; and Chassis

NAPA AutoTech ClassPass credits

let you send a Technician to class each quarter on us (\$396 annual value)

\$21,600 Potential Annual Rebate

or \$1,800 monthly on \$12,000 purchase

Purchase qualifier will be calculated on each store individually and cannot be aggregated. Not eligible for other NAPA rebate programs.

More quality parts, unbeatable service

We have the **broadest parts inventory in the industry**—more than 500,000 SKUs. And that includes import parts from top OE manufacturers around the world, covering more than 40 makes and nearly 700 models, with names like Akebono, Brembo, Bosch, Eneos, LubroMoly, and Mann Filters.

Whatever you need, NAPA can get it to you at top speed, and with the best overall margins.

DC-Direct Purchase Program

- Maximize profit margins on fast-moving, high-velocity parts
- Orders supported by Big O Tires Navex system
- 100% return/exchange privileges for participating stocking dealers
- NAPA Friction, Rotors, Exhaust, Lighting, and Filters

Hot Shot Program

- Exclusive Big O Tires National Account pricing
- Major Account monthly rebates
- Connectivity through your POS system or PROLink

Comprehensive NAPA Brake Program

- Includes Adaptive One, Ultra Premium, Premium, and Proformer
- New, simplified pricing structure

More business support

As a Big O Tires store, you're automatically enrolled in the Premium Program, receiving up to a **15% rebate** on qualified NAPA hot shot and stocking purchases.

But that's just the beginning. We go above and beyond with even more business support!

Marketing support

- Full calendar of promotions—including Big O Tires exclusives
- Designed to help you raise awareness of your services and make more sales

Inventory management with Marketplace Inventory Classification (MIC)

- Industry award-winning management tool
- Utilizes your shop's sales history, your ZIP code's vehicle registrations, and other information
- Helps you custom-tailor your inventory for outstanding productivity

Connectivity

- Integration with all Big O Tires-approved POS platforms
- NAPA is the only supported stocking price file for POS systems
- NAPA PROLink is now integrated with Navex
- NAPAonline.com

Product support

- On all stocked lines, NAPA provides your Big O Tires shop with:
- Specific product sales training by our SSG teams
- Technical training from the NAPA AutoTech group

Service and sales support

With the Program, your shop gets access to special pricing on a variety of key service bay support subscriptions:

- Big O Tires-branded NAPA Service Assistant
Designed to help your shop manager walk customers through fully illustrated explanations of common service scenarios so you can make more sales
- MitchellOne PRODEMAND™
- IDENTIFIX DIRECT-HIT™
- EPICOR (ACTIVANT) Full Catalog

More Tools & Equipment

NAPA supplies top brands in everything from hand tools to tire-service bay equipment to diagnostic equipment. We offer competitive bid pricing on capital equipment products, too.

Available brands and parts:

- Atlas Copco / CP Brand Air Compressors
- PortaCool Systems
- Coats Wheel Balancers & Tire Changers
- John Bean (equipment)
- Challenger Lifts
- Rotary Lifts
- Autel Diagnostics
- AMMCO Lathes & Lifts
- Forward Lifts
- Charging & Starting Equipment
- Diagnostics
- Lighting
- Tools Storage
- Air & Power Tools
- Air Compressors
- Industrial Tools
- Hand Tools
- Service Tools
- Shop Equipment
- Lifting
- Alignment
- Tire Service
- Brakes
- Safety
- Welding
- Shop Heating & Cooling
- Paint & Body
- Lubrication, Home Enthusiasts
- State Inspection Equipment

For a complete listing of Tools & Equipment products, hot deals, and what's new (in addition to your TBC deals) check out our Real Deals at NAPAonline.com.

**For quotes/
questions contact:**

TBC Equipment & Facilities
department
(866) 586-0300
Equipmentsales@tbccorp.com



More award-winning training

TBC University offers **600+ online courses** (powered by NAPA). Get unmatched field support from more than **700 NAPA SSGs** (System Selling Groups), who are factory-trained sales and product specialists. **Local training** in each product category including Brakes, Ride Control, Electrical (TEV), and more are available.

Want in-person training by a NAPA Autotech Professional? Our instructor-led courses—taught by ASE-Master Certified technicians—are available throughout the US and Canada, and for all skill levels. Take advantage of:

- 1600+ local evening classes
- Full-day & half-day classes
- Multiple training formats (hands-on, seminars, clinics, web-based)

- Up-to-date topics for almost every make & model
- Technician skills assessments
- Reference materials available for after-class via ClassPass
- Training on the latest technologies



Need to know even more?

Stay informed about the NAPA Premium Program and get all the extra rebates and perks you deserve! Contact your local NAPA AUTO PARTS store representative today.



QUALITY

Service • Knowledge • Support