# GROW YOUR BUSINESS

## With Our Shop Referral Program

#### MAKE OUR CUSTOMERS YOUR CUSTOMERS!

AutoZone is the nation's #1 auto parts store with millions of do-it-yourselfers that trust us for helpful advice and quality parts. Many of our customers need a professional mechanic's assistance and look to us for a referral. AutoZone is proud to entrust these customers, and their repair needs, to qualified professionals in our Shop Referral Program.\*

#### **GET FREE ADVERTISING FROM AUTOZONE!**

## **OVER 6 MILLION IN-STORE CUSTOMERS EVERY WEEK!**

When one needs a referral, we can print out a list of local shops in the program for them to choose from.

### **OVER 2 MILLION ON-LINE CUSTOMERS EVERY WEEK!**

When one needs a shop they can find it easy at AutoZone.com by clicking on the "Find A Repair Shop" button

### **JOINING IS EASY!**

- Log in to www.AutoZonePro.com
- Go to "My Shop Preferences" on the left
- Click "Manage Referral Profile"
- Create your shop profile

### EASILY MANAGE YOUR SHOP PROFILE 24/7 AT AUTOZONEPRO.COM

#### **CREATE CUSTOM COUPONS**

As a member of our shop referral program, you can create coupons with the click of a button, to attract even more customers to your shop.

Right: example of shop referral list that is given to our customers and found at www.AutoZone.com



